Contact
Ensure the contact is someone readily available

Media Advisory

Date of Release

Contact:

Contact Name and Title
Contact Phone Number | Contact Email

Headline
Catchy title teasing what to expect

Culture Days is Here

SubHeadline
A few compelling story details

The creative adventure begins with over 2,000 free arts and culture events and activities

Location + Date of Publication

TORONTO September 20, 2024 The wait is over. A creative, choose-your-own-adventure awaits with Culture Days! Tomorrow, three weeks of arts and cultural celebrations kick off with more than 2,000 in-person and online experiences, activities and events available nationwide.

Lede
A brief overview of the story

What: Culture Days–A cross-country expression of arts, culture, and creativity experienced locally and celebrated nationally.

When: September 20, 2024, through October 13, 2024.

Where: Free activities are available across Canada, online and in-person, where possible. Start the adventure at culturedays.ca.

Who: Everyone. Creativity for everyone, everywhere, means there's something for you regardless of skill level, interests or location.

Why: Encourage the personal need for creative outlets, learn something new, and support the artists, creators, and organizations who keep us surrounded by colour, light, and creative expression all year.

Details: Participation is easy, and there are lots of flexible options. Simply go to Culturedays.ca/events to find events happening online and near you.

Over 70 communities large and small across the country are anchoring their celebrations through Culture Days Event Hubs–collectives of activities concentrated in one area, including Richmond, Quesnel, Lillooet, East Vancouver, and Granville Island in BC; Regina, Saskatoon, Yorkton, Prince Albert in SK; Winnipeg, Morden, Dauphin, The Pas in MB; Vaughan, Oakville, Burlington, St. Catharines, Stratford, Sault Ste. Marie, Thunder Bay in ON, and so many more.

Body
Answers key questions: What, When, Where, Who (audience), Why (purpose), Details (provide expanded details and where to learn more). Start with the most 'newsworthy' information and move to less important details and background info.

Contact + Social
Provide links to active accounts and tags

Create with us!
#CultureDays and @culturedays on Twitter | Facebook | Instagram
Search for Events by Region, Type or Date

Resources
Share additional resources or information links

Useful Links and Materials
Media & Gallery: Hi-res, accredited pictures for publication
News Feed | Research | Blog
Learn more about Culture Days