ARTivism

Creating, to create change.

The Future is Now

01 Classroom Connections

Starting “inside the box” and moving “out into the community”
*this is cliché - we know it

02 Cross Curricular Collaborations

ECO Club x Arts Dept
BSA x Arts Dept
TRC - Legacy Space
*every school club, group,team, organization could use a creative marketing team

03 This is Not a Moment, It’s a Movement

We Take No BULL-ying
LUV Thyself
Project Orange HeART
*stop the press, champion your own student-driven movements

04 Community x YOUR SCHOOL

Bigger ticket partnerships:
George Sully (Black Designers of Canada)
SpinMaster
*generate an idea and pitch, pitch pitch

How it started....









We Take No BULL-ying

How it’s going:

She Does The City @shedoesthecity · Aug 30, 2022

Students from Toronto's '6IX Academy' design their own back-to-school gear. What a cool @tdsb programme. shedoesthecity.com/students-from-...




BT
6IXAcademy has designed a socially conscious fashion line in partnership with Toronto's top talent
7:21
NOW 20°
AFT 25°
NIGHT 15°
MORN 17°
OVAK DJOKOVIC IS OUT OF UPCOMING U.S. OPEN DUE TO VACCINATION STATUS
CANADA BEATS FINLAND 4-1 YESTERDAY AT WO

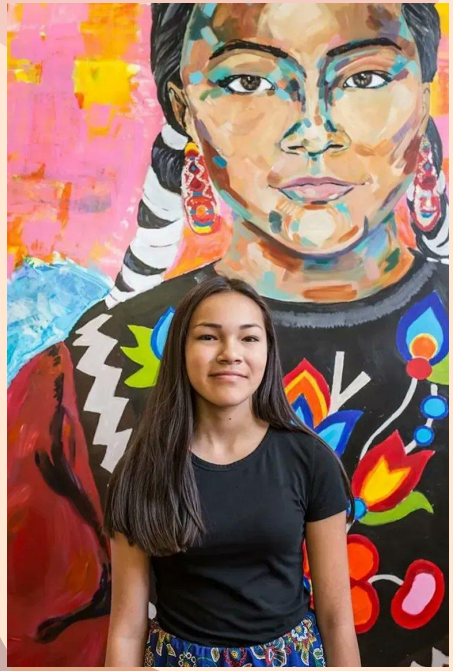
Create opportunities, build platforms for student art + talent to be seen + heard.

*exhibit via social media platforms

*pop-up pARTies - event planning/community festivals

*sashay shante -silk-screened designs, patches, stickers, buttons -make a fashion statement + get art on bodies

*presence + visibility, that constant reminder that the arts are the foundations of society and belong on the walls of schools + local establishments (think Graffiti Alley but make it your school/neighbourhood).





We the People: public art for the inauguration and beyond

$1,365,105
pledged of $60,000 goal



Poster/Public Art - movements, ideas, messages, imagery generated by students.
Wheatpaste mural designs/sticker art/posters - art has a purpose.

we-the-people-public-art-for-the-inauguration-and


2
FOR PEACE


TDSB
take pride!
TDSB
GSA
NETWORK


WE TAKE NO BULL
Join the TDSB GSA!
@tdsb.gsa.network
TDSB
GSA
NETWORK
@tdsbgsanetwork
CTA GSA.
We meet in room 306
Every Tuesday lunchtime.
New members always welcome
Gender Sexuality Alliance: LGBTQIA2S+, Lesbian, Gay, Bisexual,
Transgender, Questioning, Queer, Intersex, Asexual and Two-Spirit,
Twin-Spirit, Non-binary, Genderqueer , + Allies + Friends + You

What are the political, economic, socio-cultural, environmental and other external influences that impact your students?

Create a list and connect with local organizations - power in numbers, power in collaboration.

01

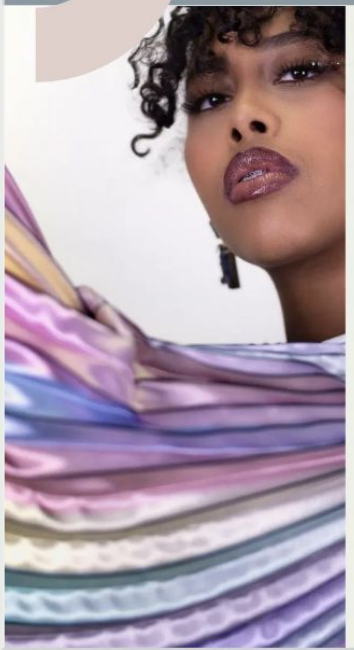
Generating Classroom Conversations + using the arts as an outlet for social change

Investigate what your students are interested in?



Student Interest?

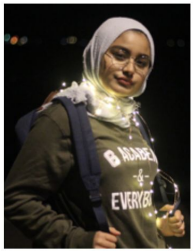




- Our students love their school merch and fashion.
- Students do not like the generic “spirit wear” offered by TDSB vendors.
- Students were interested in doing away with fast, cheaply made, throwaway clothing.
- Students were interested in graphic design and branding.
- We also have a very strong social justice movement at our school (GSA, BSA, JSA, ASA, TAR). Students are interested in school justice, inclusion and equity.
- Students wanted to see their designs and vision go into print and production and be worn by peers.

Opportunity: Entrepreneurship Incubation:

What is the purpose of this product / design and how will it benefit the community?




ACADEMY
-&-
VERYBODY




A.



https://www.youtube.com/shorts/mO9wFyP8Qt4




6IX
ACADEMY

In-house Graphics Dept + Social Media Content Creators for your programs.

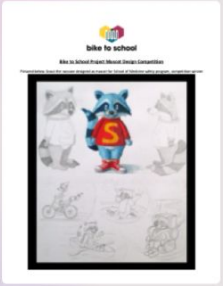
Digital or traditional art for real-world clients/small businesses/local school-wide initiatives



1



2



3

bike to school

Bike to School Project Mascot Design Competition

The Bike to School Project is seeking out a mascot for our program. It will be used on social media, both twitter and Instagram and showcased to participants across the Toronto District School Board. It could be integrated onto t-shirts or other promotional materials. It would need to be adapted for younger audiences, between ages 5 and 13 and then for older students, ages 14 and up.

Concept: A Cycling Raccoon called Fietser (This is the Dutch word for Cyclist)

- Various versions/orientations would be ideal (eg. Riding a bike, wearing a helmet, wearing safety vest, face on, sideways)
- a design that could be adapted into a graphic image is ideal
- colour theme could reflect CultureLink's colours- shades of brown, yellow, orange OR could be that of the Bike to School Project colours, but we are open to artistic options

Background: The cycling community has been adopting raccoons as a symbol for the last few years and this would blend into that theme. We would be interested in having a plush version of the winning design created to be used in social media posts and taken around to cycling education programming.



View insights Boost post

Liked by **beckiedileo** and **24 others**

6ixacademy We like to lend our artistic talents to our community partnerships ✌ - check out @biketoschool_to student mascot renderings 🚲- vote on your favourite #B2Smascot to be converted into a vector image 💫🌟



Liked by **winkninglovesu** and **27 others**

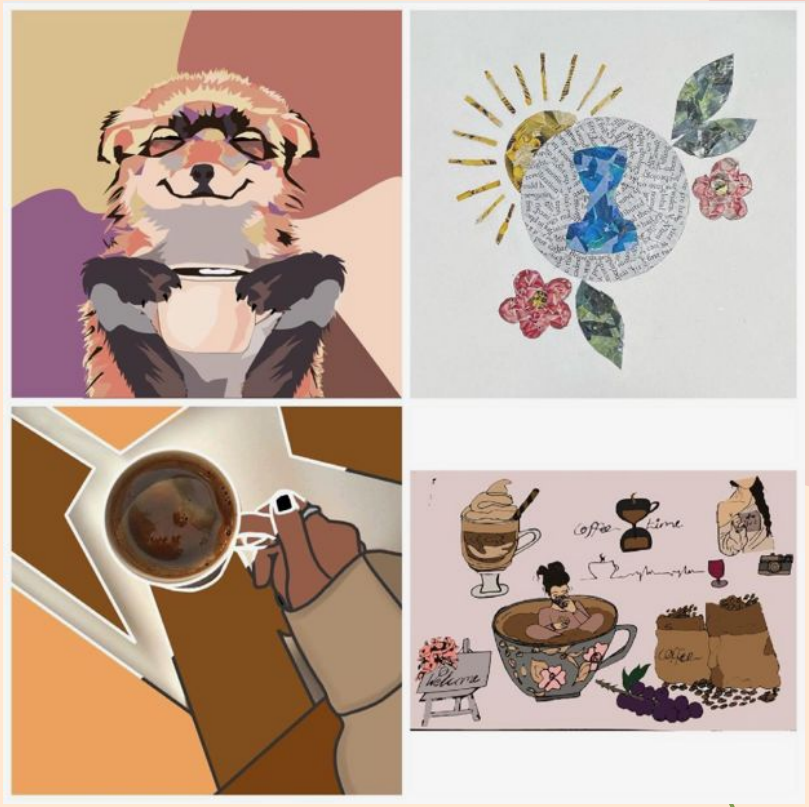
beckiedileo Today's class: taking place in the streets. #StickerArt #needmoreunicorns

April 21, 2015

Instagram art for small businesses/local cafés







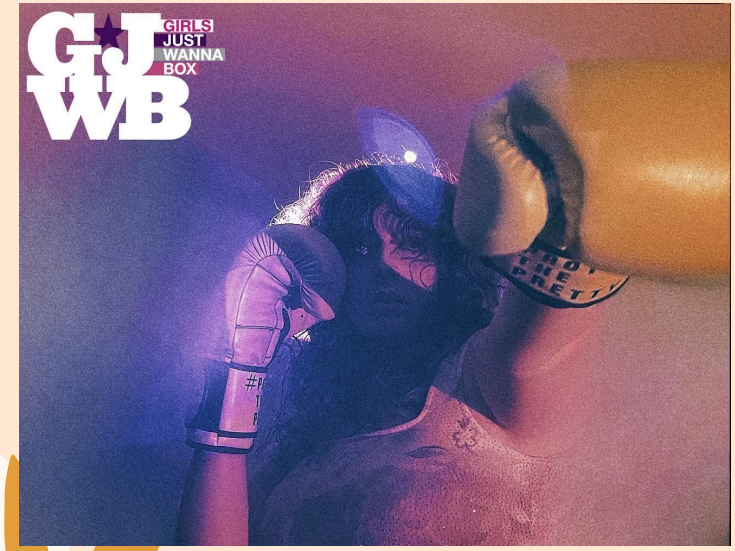




Liked by **jennie_nic** and **74 others**

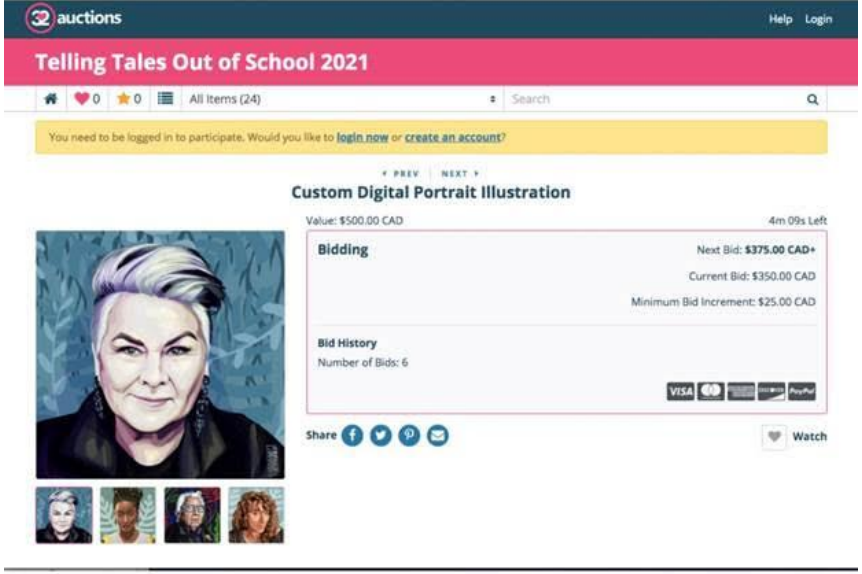
beckiedileo Thank-you to our local community coffee shop @maderascafe for this friendly "content creation' competition with our @6ixacademy students ☕🎨... more

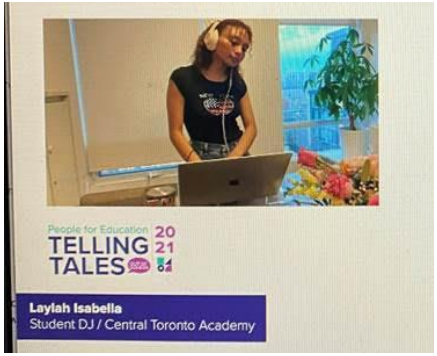
Girls Just Wanna Box x 6IX Academy

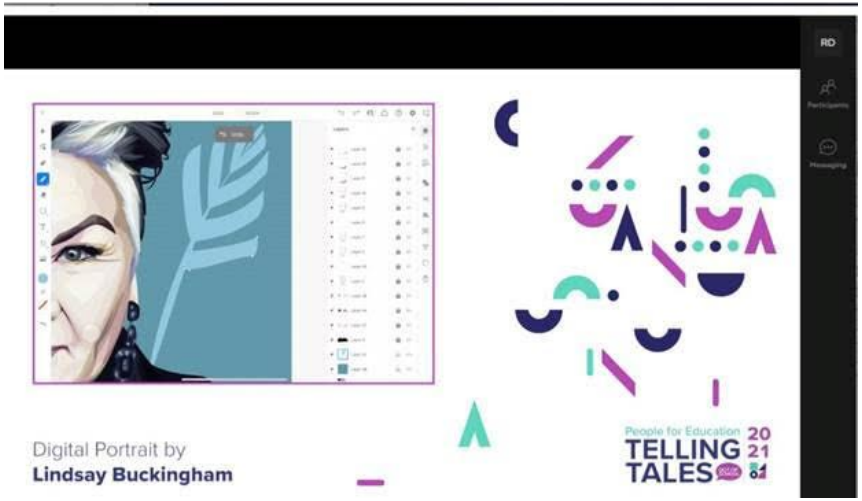


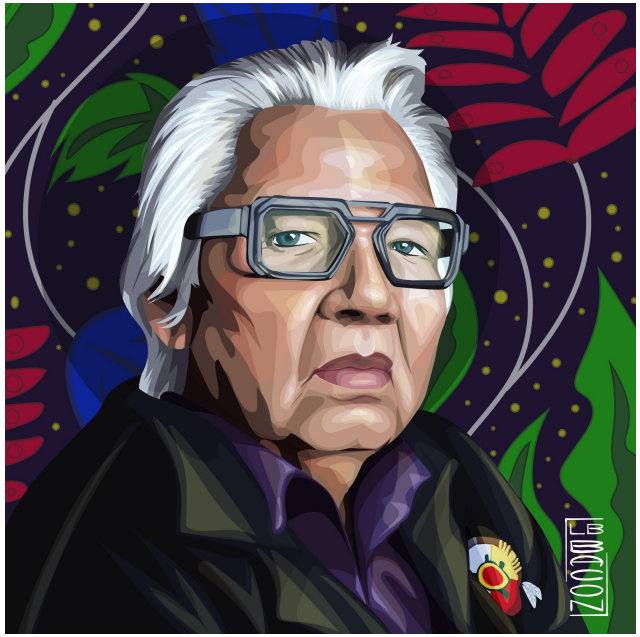





auctions
Help Login
Telling Tales Out of School 2021
All Items (24)
Search
You need to be logged in to participate. Would you like to login now or create an account?
PREV NEXT
Custom Digital Portrait Illustration
Value: $500.00 CAD
4m 09s Left
Bidding
Next Bid: $375.00 CAD+
Current Bid: $350.00 CAD
Minimum Bid Increment: $25.00 CAD
Bid History
Number of Bids: 6
Share
Watch


People for Education
TELLING TALES
2021
Layiah Isabella
Student DJ / Central Toronto Academy


RD
Participants
Messaging
Digital Portrait by
Lindsay Buckingham
People for Education
TELLING TALES
2021


LMCOOZ

ABOUT

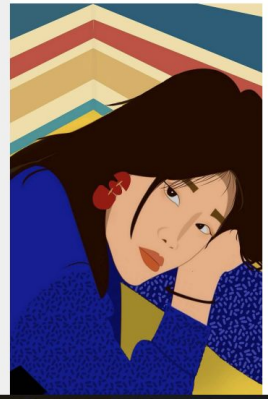
CTA's students are passionate about creating content and working alongside Plan Canada to fight for women and girls rights.



PAST PROJECTS

CTA students have collaborated with changemakers and small businesses in the community and used social media as a platform to showcase their work. Past projects include:

- Content creation (illustrations posted on Instagram) for Ketoora Jewelry
- Jacket design for Woopecker Coats
- Content creation for the Tampered Press Café, CTA's BSA/ECO Club/6IX Academy Social Entrepreneurship Program - and more!



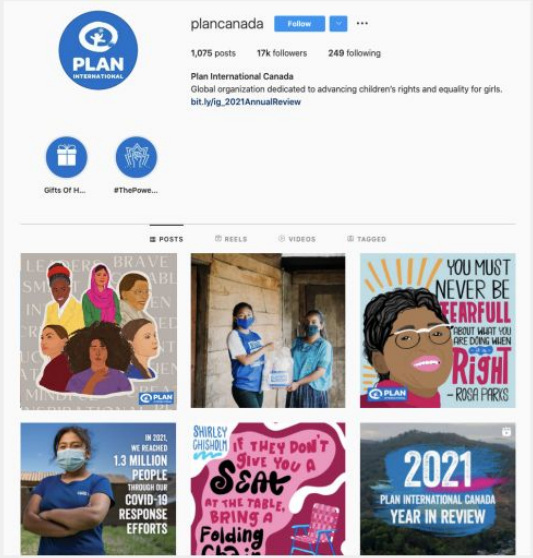
Dadhich, Jyoti Inbox - CTA X PLAN CANADA PITCH DECK

OUR ROLE

Our role is to profile the work of Plan Canada through digital illustration. Students in senior graphic design class would create visual posters and Instagram Posts that align with Plan Canada/Because I Am a Girl initiative.



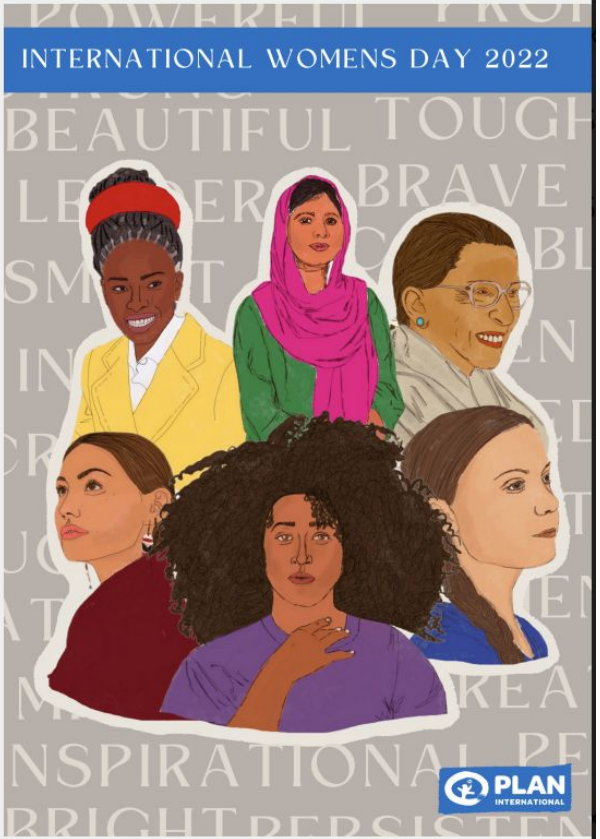
MOCKUPS



INSTAGRAM PAGE



INSTAGRAM POST



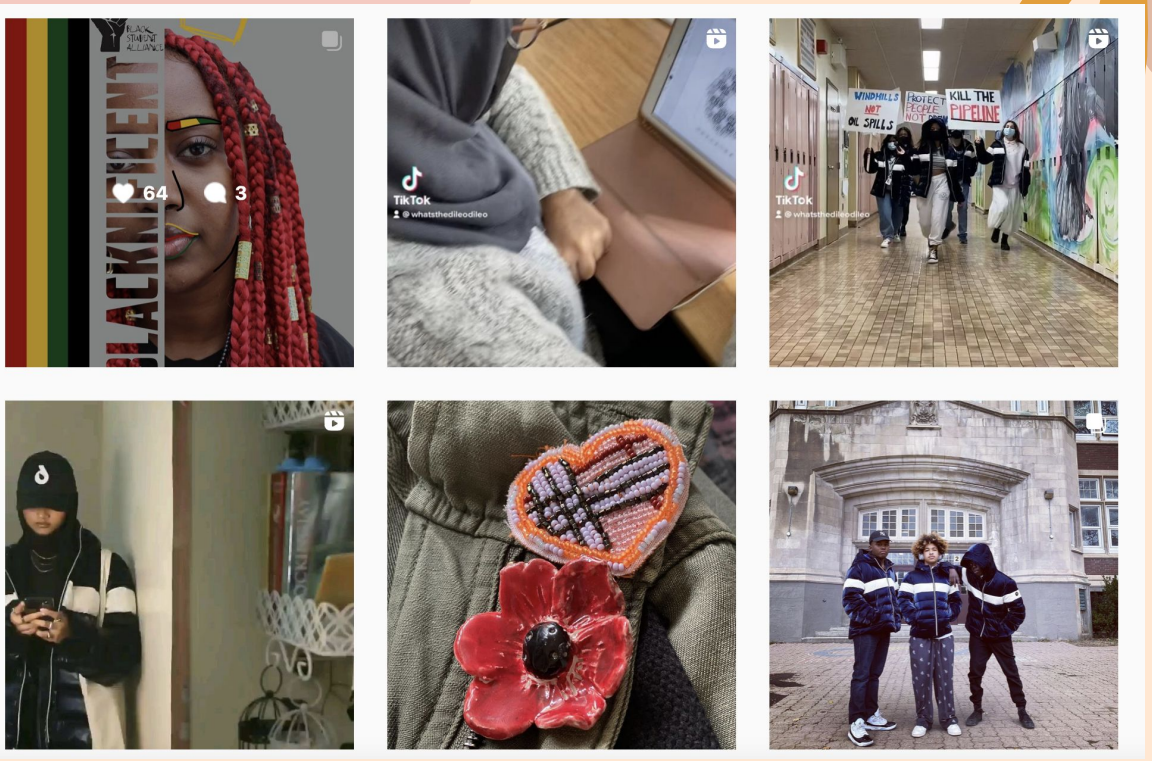
POSTER

CLIO CELEBRATES



IN SUPPORT OF | PLAN INTERNATIONAL

Tuesday, March 8th: 5pm onwards

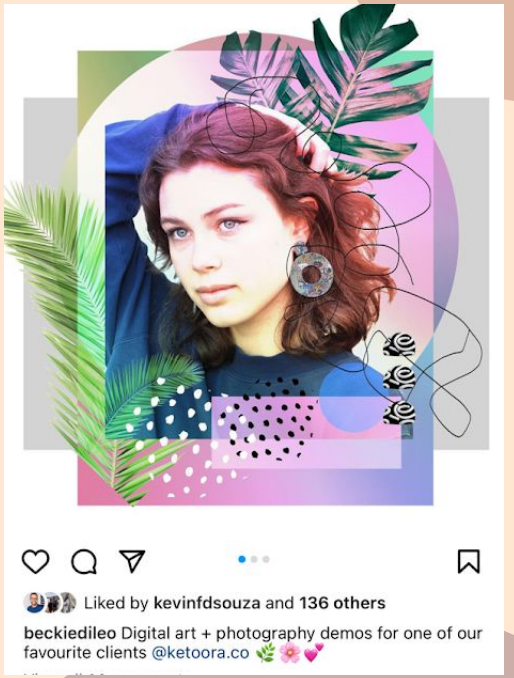


Content Creation can be in the form of video, photography, illustration, traditional art, dance, song, etc.

And students get hired!
*projects can go on cvs/resumés/portfolios







Cross-curricular Collaboration

English
Make a zine

Business/ SHSM
Labels, logos for pop-up markets, student small businesses

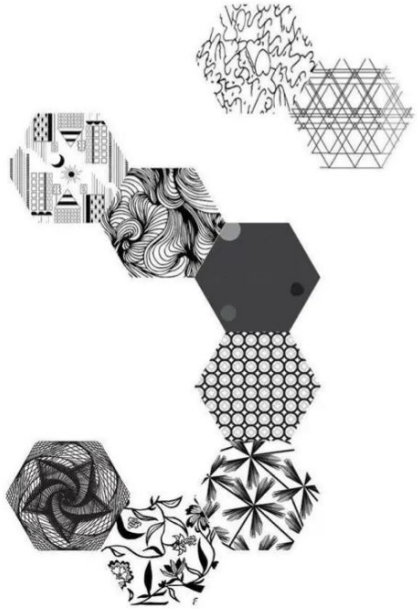
Math
Coding art
Hex Duffle

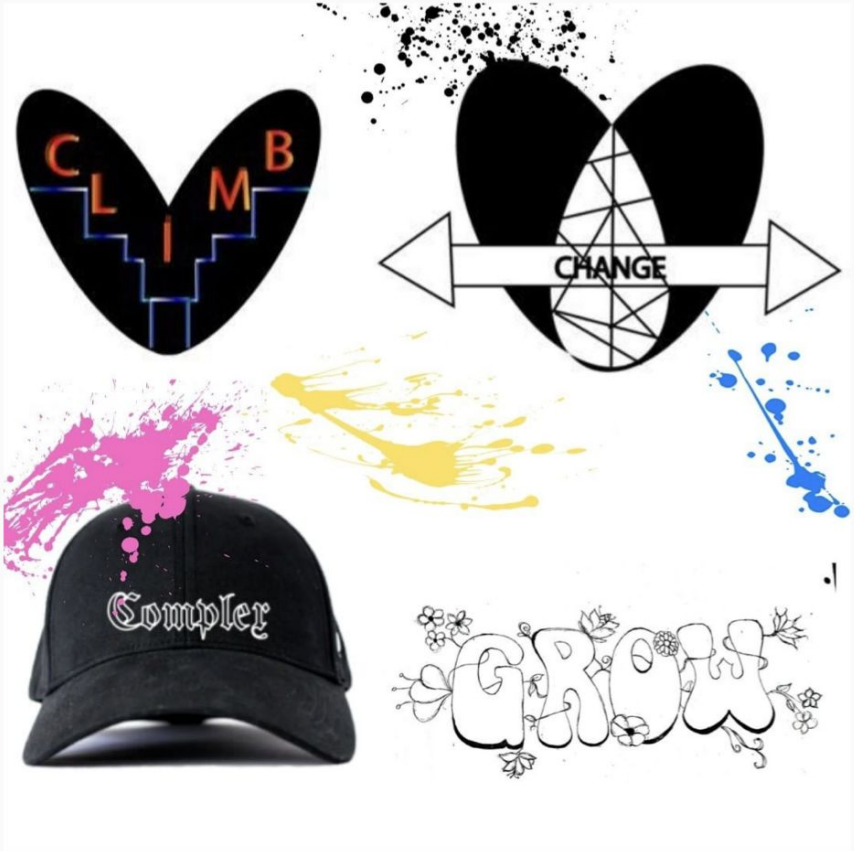


Murals

Physed
Jersey designs, backpacks, hats

History, Social Studies, Geo, Science




CLIMB
CHANGE
Complex
GROW

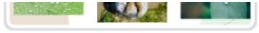
BSA/GSA/ASA/JSA, Muslim Student Alliance - everyone is included + receives the gift of art/swag/merch.





Create merch for companies, organizations - enlist in a local high school *this will generate buzz.















Final design



Final vectorized art



Design on water bottle

Click to add speaker notes

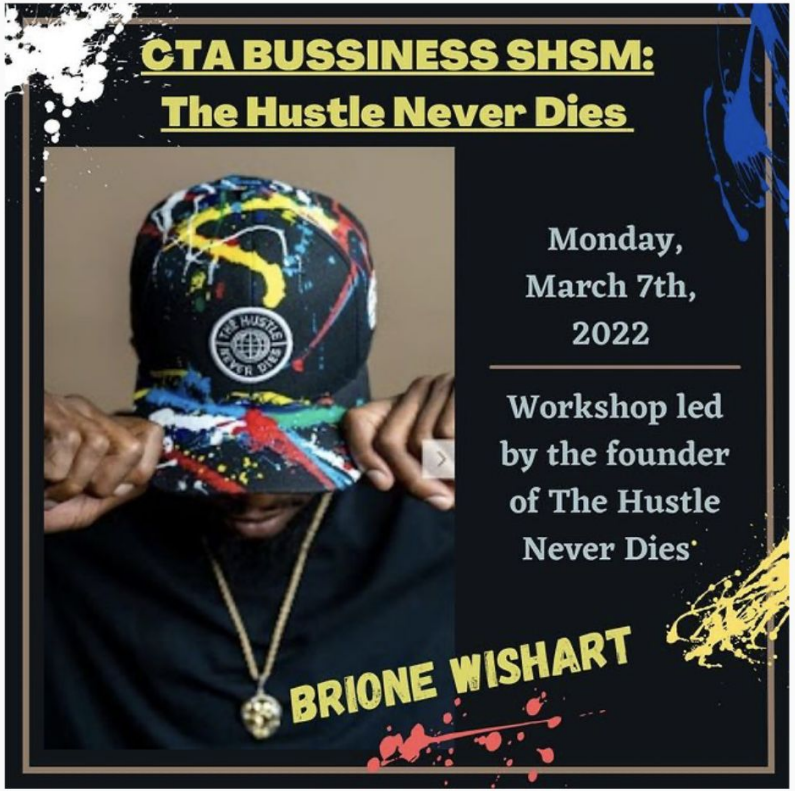
03

Wearable Art with a Message

Pendants of Positivity...
and
t-shirt/hoodie/crewnecks


AUTHENTIC
TRUE YOU
fulfill.




CTA BUSSINESS SHSM:
The Hustle Never Dies
Monday,
March 7th,
2022
Workshop led
by the founder
of The Hustle
Never Dies
BRIONE WISHART



View insights Boost post

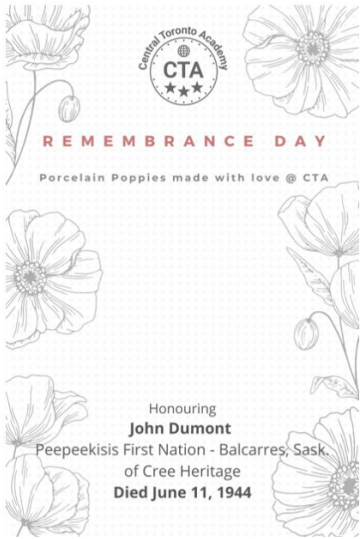
Liked by **aniqa.al** and **57 others**

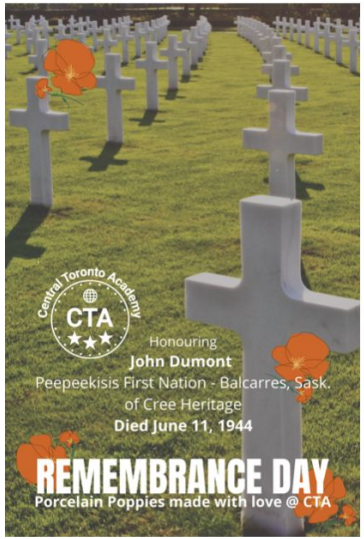
6ixacademy Excited to announce “Project Poppy” 🌺 Grade 9 students enrolled in NAC10 + Computer Science have been busy working on these porcelain... more

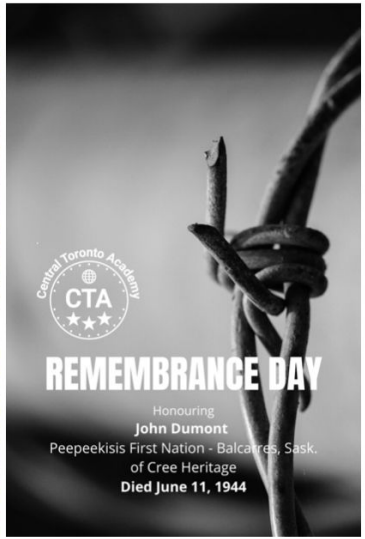


The assignment is to create a postcard design for CTA's own reusable porcelain poppies project to raise funds for War Veterans. This is a joint collaboration between our class, along with Ms. Dileo's Art class, as well Mr. Armstrong and Club History.

For this year's **Remembrance Day, we're honouring Indigenous veterans of war.**
Check out the inspiration for this project here: [Making the Poppies - Tower of London Remembers]







Here's what you need to do:

- Click on the link to see a [Aboriginal Veterans Tribute Honour list]
- Scroll through the list and pick a hero to honour! (pick someone who is deceased)
- Find the following information about the person you wish you honour and remember. Note those details in the boxes below:

Thank-you for supporting the TDSB Student Trustee Isaiah Shafquat + Jyoti Dadhich's #ProjectOrangeHeART initiative.





Over 1000 was raised for Isaiah's selected organization, the Anduhyaun Indigenous Women's + Children's Shelter. Students at Central Toronto Academy collaborated with Isaiah's classmates at Kapapamahchakwew to create over 200 porcelain hearts with cards designed in partnership with CTA's grade nine Computer Science class. Card information and student research consisted of learning about the travesties of the Residential System and how survivors like Phyllis Webstad sparked a movement to share her story.

Nationally acclaimed Indigenous artist Rebecca Baird shared her artistic gifts and stories with the NAC10 group who created a series of traditional beaded heARTs under her guidance.





A Message From the TDSB Student Trustees:



"Over 1,500 children have been recovered from unmarked residential school graves. During September 30th we wear orange honouring the children. But we can do more! During November we all wear poppies to remember those who died during the war and marks the end of WW1. This project will be just like that! People will be able to make and purchase a handmade heart and wear it to show their support. All funds raised will go to an Indigenous support program/organization/charity. This project is also super easy to implement with low material cost and simple design everyone across the TDSB can do this! Doing this also raises awareness about residential schools and their impact on Indigenous peoples."

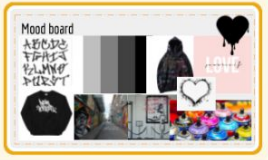
- Isaiah Shafqat, Indigenous Student Trustee TDSB

Pendants
For
Empowerment
Logo Here

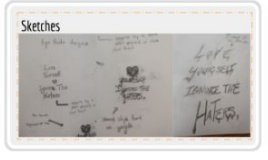
AIM INCLUSIVITY MOVEMENT

Love yourself
ignore the haters
Hype Hoodie Design deck

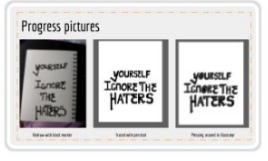
Mood board



Sketches



Progress pictures



Finished design



Mood board











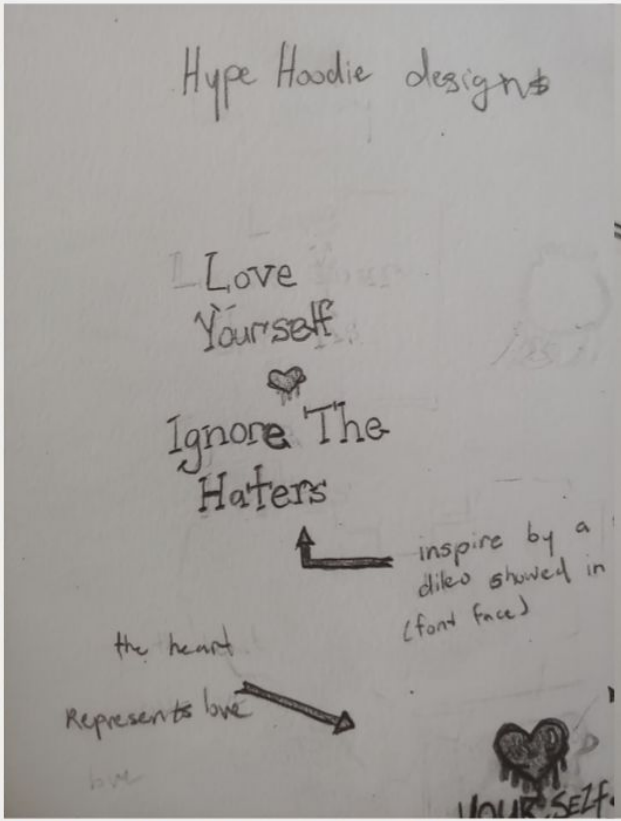


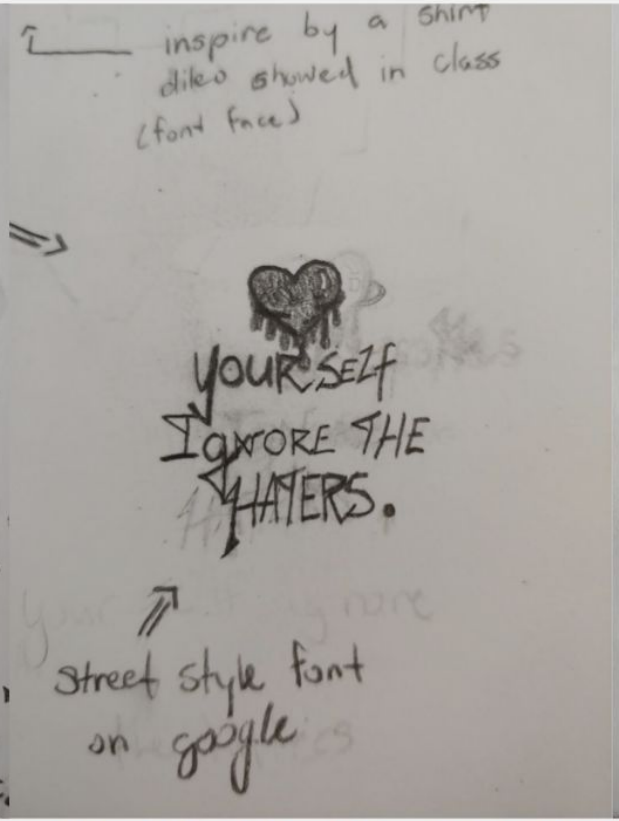


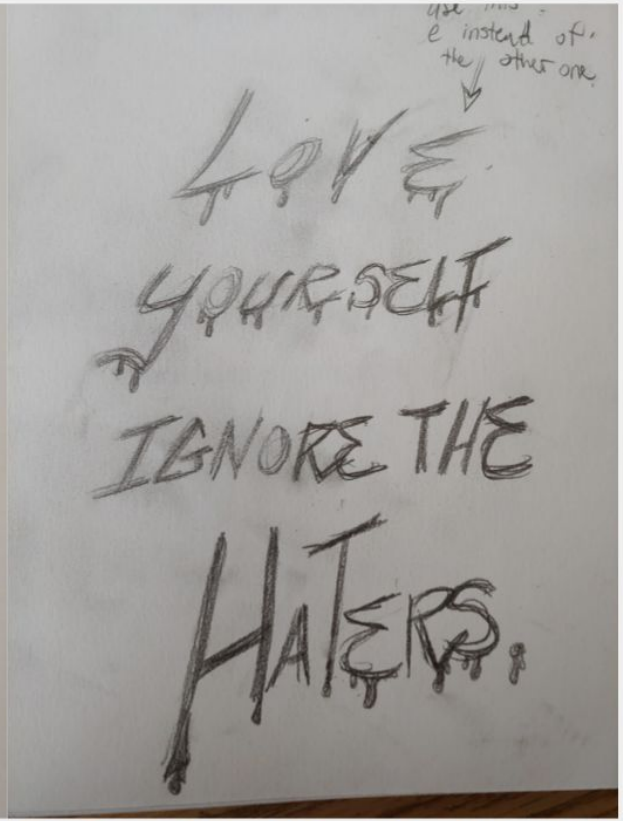




Sketches


Hype Hoodie designs
Love Yourself
Ignore The Haters
inspire by a diko showed in
(font face)
the heart
Represents love


inspire by a shirt
diko showed in class
(font face)
YOURSELF
IGNORE THE
HATERS.
Street style font
on google


LOVE
YOURSELF
IGNORE THE
HATERS.

Progress pictures



Redraw with black marker



Traced with pen tool



Messing around in illustrator

Finished design

Finish Design ----›














Thyself
A MOVEMENT THAT PROMOTES
SELF
LOVE AND CARE


IGNORE
TE
HATERS
THYSELF
THYSELF
THYSELF
IGNORE
TE
HATERS

Collaborate with Community Events - or create your own!

Artscape, RBC World Water Day, Gallery 44, Nuit Blanche, Mask4Aid, World Pride, Culture Days, Queen West Art Crawl, Malala Day, Dundas Stree Festival, Contact, etc.

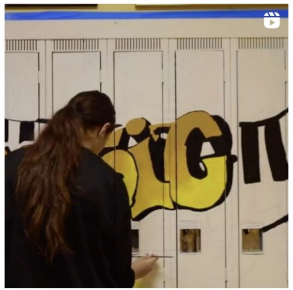










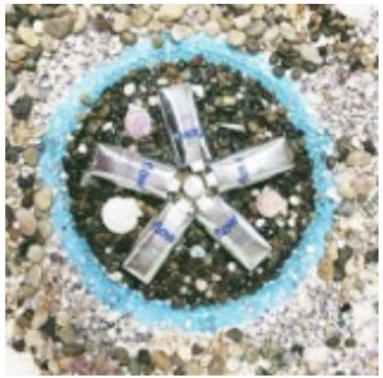




Creative Content for real-world clients:
Bee-Naturals, Apple Chips, Flow Water, Pendants of Positivity, Bike 2 School, TDSB Pride, RBC Blue Water Campaign, KBC head offices,













6IX Academy x Regent Park 🎨
Impressed by the vision and professionalism from the #YEY (Youth Empower Youth) group @RegentParkLife.
Always a pleasure to explore the creative process with ya'll 💫🫶









VISUAL ARTS

Pandemic art helps students and teachers in Toronto cope

By **Maria Sarrouh** Staff Reporter

City-as-School Toronto

PROJECTMASK4AID ABOUT EVENTS PARTICIPATION GALLERY MORE



PROJECT

MASK4AID

PROJECT MASK4AID 1/4

DIGITAL PROJECTIONS

Project Mask4Aid, a citywide art-making event, will soon end with curated digital projections displayed upon exterior school walls, and with a grand finale at the spectacular Malting Silos site on Toronto's waterfront. CaST School principal and project designer Kelvin Sealey, in partnership with teachers and principals at the TCDSB, TDSB, K12 private schools and universities across Toronto, compiled hundreds of artfully created masks, photos, drawings and poems, now organized into digital collages for public viewing in concluding shows October 19th, 20th & 22nd.

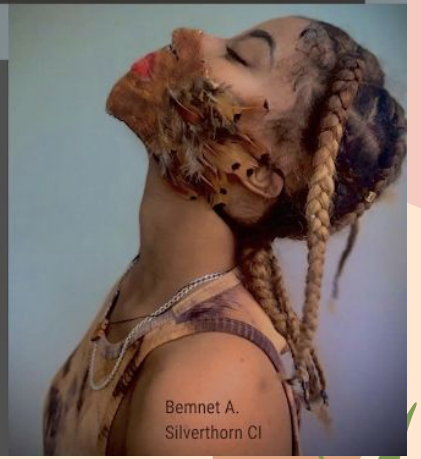
SCHEDULE

TUESDAY, OCTOBER 19TH
8:00PM – 8:30PM
Projection Site: Msgr Percy Johnson CSS, 2170 Kipling Ave, Etobicoke, ON

WEDNESDAY, OCTOBER 20TH
7:00PM - 7:30PM
Projection Site: George Webster ES, 50 Chapman Ave, East York, ON

WEDNESDAY, OCTOBER 20TH
8:30PM - 9:00PM,
Projection Site: Marshall McLuhan CSS, 1107 Avenue Rd, Toronto, ON

FRIDAY, OCTOBER 22ND
FIRST SHOW 8:00PM – 8:45PM



04

Dream Big, Pitch Even Bigger

Collaboration with Spin Master, CCEL Grant Opportunities, SHSM/Ministry programming

Bombardier Museum x 6IX Academy x SpinMaster





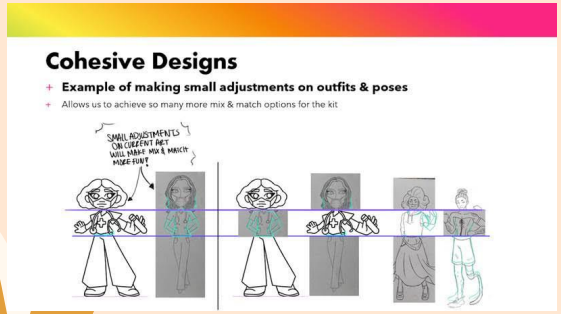
View insights Boost post

Liked by **beckiedileo** and **37 others**

6ixacademy Hi everyone! I'm Raina. I am one of the new managers of 6IX Academy's Social Media team. Moving forward I will be posting creative content on behalf of the Senior Art Class and Graphic Design Class at CTA.

Here is our Style Sunday post from CTA's Senior Art Class

Senior Visual Art class students at Central Toronto Academy have partnered with the Fab Lab space at the Musée De L'Ingniosité Bommardier in Quebec for the last few months to create a THEME-based fashion illustration designs with an activist twist.





We are partnering with **Women Empowerment Awards** and **NOORÉLLE jewelry** to launch a very special, limited edition, student-designed jewelry: The “Hands-on-Hips” bangle is a 18k gold-plated stainless steel, hand-painted enamel bangle. The beautiful design elements tells the hidden story of coded communication between women in the Middle East.

Proceeds from this fundraiser will go to 6IX Academy and HART (Human Anti-trafficking Response Team) a not-for-profit organization focused on raising awareness of sex trafficking in Canada and supporting the victims who survive it.



The Story behind the Design

*The design on the bangle is called **Elibelinde**. Turkish for "hands-on- hips" . This is a Turkish pattern of a female figure with her hands on her hips that is often used on kilims (flat tapestry-woven carpets) and comes in numerous forms. Two inward-facing hooks indicate the figure's arms, while a triangle or diamond portrays the woman's body and head. The Elibelinde is a fertility and motherhood emblem. It is one of the numerous kilim motifs seen in Turkish flat weave rugs.*





The Story behind the Design

Our winning design comes from newcomer teens from Turkey, Iran and Kazakhstan.





"As newcomers to Canada we are excited to be able to collaborate with an international jewelry design company and to express women empowerment through design, fashion and art. It is an empowering opportunity to get our designs into production and use art as a tool for social messaging."

Utilizing the talent within the classroom studios



Plan Canada, Culture Days, Spin Master, Downie Wenjack

Nation-wide organizations - why not, shoot big.



Create Movements - see what the reach can be

"If the Crown Fits" Photography, fashion, assemblage art, videography, styling, hair + makeup



Local Cafés/Small Businesses

All forms of art creation to be added to the gram - online art exhibits/excellent example of cross-promotion

Our Partners



Artik

Silkscreening - hoodies + crewnecks



BIPOC Mentors

Brimz Official
Matthew Romeo - My Dope Tee
Phil Cote
George Sully
Rebecca Baird



TPH/Vistek

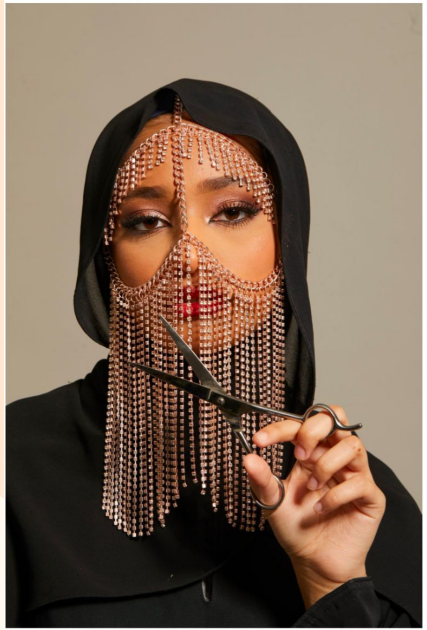
Venus is the second planet from the Sun



Entripy

Various merch: water bottles, lanyards, hats

“If the Crown Fits” - in support of Iranian women/girls + allies



Sadiqa Al-Basith

Inspired by the first woman warrior in Islam, Nusayba Bint Ka’ab, I wanted to portray a feeling of strength and power through this look. I grew up surrounded by strong women, including my mother, who wore a black cloth face covering. Although most people saw those women as ninjas. Whether that was a good thing or a bad thing, I saw them for everything underneath.

Just like Nusayba, these women were fighters. They were nurturing wives, sisters, mothers, career driven women and more. This hijab look not only represents one of the greatest women warriors in history, but the warriors in our daily life; My warrior sisters who are fighting for their right to choose. Everything in this look, the veil, the scissors, are all a tribute to my powerful Iranian sisters who are continuing to fight with the same warrior spirit hosted by Nusayba Bint Ka’ab and women all over the world.

This is my crown and I wear it proudly in this photo.



Julie Samoilenko (model) + Tomi Maksudova (Designer)

Ukraine is the largest country in central Europe with an incredible culture and history dating back to the 5th century AD. I want to say that Russia is currently trying to destroy my culture! On February 24, 2022, a full-scale invasion by Russia into the territory of Ukraine began under the guise of a special operation. A lot of homes were destroyed due to rocket hits. Many civilians died - children, and old people. At the moment, Russia is bombing Ukraine infrastructure facilities, so many Ukrainians now live without electricity, cellular communications, water, and without heating in the winter! Many mothers and children were forced to take refuge in other countries, including Canada, to save their children. Through this project I want to express my support for the strength and resistance of my Ukrainian sisters who are bearing the worst impacts of this heartbreaking war.



Tara Moneka

The black and white headscarf known as the keffiyeh is generally seen as a symbol of Palestine. But, its origins lie further east, in what is now Iraq. Rural workers wear the garment over their heads to cover the backs of their neck and protect themselves from the heat of the summer sun and the cold desert winters.

The black and white design is a fishing net, a symbol of collectivism; a honeycomb of nourishment and sustenance; olive branches, a symbol of peace; the joining of hands in unity and love; and the marks of dirt and sweat wiped off a worker's brow. To me it has become a symbol of anti-war and solidarity of love and hope for the Arab people.



Thanks!
@6IXacademy

Do you have any questions?
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Keep Creating Canada!

